



Target Market Determination – Funds Management

This Target Market Determination (TMD) is required under section 994B of the *Corporations Act 2001* (Cth) (**the Act**). It sets out the class of consumers for whom the product (and the particular investment options available under this product), including its key attributes, would likely be consistent with their likely objectives, financial situation and needs. Any reference to product in this TMD includes a reference to the particular investment options or choices offered under it and the TMD has been prepared on that basis. In addition, the TMD outlines the triggers to review the target market and certain other information. It forms part of Cache (RE Services) Ltd's (ACN 616 465 671 AFSL 494 886) (**Cache RE**) and Cache Investment Management Ltd's design and distribution arrangements for the product.

This document is **not** a product disclosure statement and is **not** a summary of the product features or terms of the product. This document does not take into account any person's individual objectives, financial situation or needs. Persons interested in acquiring this product should carefully read the Product Disclosure Statement (**PDS**) for Rewardle Fund before making a decision whether to buy this product. The PDS can be obtained by visiting the Rewardle Fund website at www.rewardle.com/terms/PDS.pdf. You should also please read the additional information document (available at www.rewardle.com/terms/AID.pdf) and the investment options list (available at www.rewardle.com/terms/IOL.pdf).

Important terms used in this TMD are defined in the TMD Definitions which supplement this document. Capitalised terms have the meaning given to them in the product's PDS, unless otherwise defined.

Target Market Summary for Rewardle Fund (Product)

The Product is comprised of several investment options which provide exposure to either cash products (Cash Options) or listed equities and ETFs (Equities Options) (collectively, Investment Options). The Investment Options have varying characteristics. As such, this TMD will address each set of characteristics separately and will define a Target Market for each. Appendix 1 specifies which investment options fall under Cash Option and which fall under Equities Options.

Cash Option: For the Cash Options, the intended target market is for consumers who are seeking Capital Preservation over a Short investment timeframe. The consumers will likely have a Low risk/return profile and will intend to use the product as a Satellite allocation of up to 25% of their portfolio and requires daily access to capital. The Cash Option is not intended to provide capital growth or income distribution.

Equities Options: The Equities Options will provide exposure to a single listed equity. As such, the intended target market for this option is consumers seeking exposure to Capital Growth via listed equities and who have a high risk tolerance over the long-term. Consumers of this product will not be seeking capital preservation, capital growth or income distributions. The Equities Options have little to no diversification and as such, are only suitable as a Satellite Allocation of the consumers portfolio. It is suitable for customers of, or who receive a gift or benefit from, the Partner relevant to the Investment Option, and who would like to participate under a Rewards Offer. For more information on Rewards Offer, see PDS.



Fund and Issuer identifiers

Issuer	Cache (RE Services) Ltd
Issuer ACN	616 465 671
Issuer AFSL	494 886
Manager	Cache Investment Management Limited
Manager ACN	624 467 270
Fund	Rewardle Fund
ARSN	643 467 798
Date TMD approved	23 December 2024
TMD Version	Version 7
<i>TMD Status</i>	Current

Description of Target Market

TMD indicator key

The Consumer Attributes for which the product is likely to be appropriate have been assessed using a red/amber/green rating methodology with appropriate colour coding:

In target market	Potentially in target market	Not considered in target market
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Generally, a consumer is unlikely to be in the target market for the product if:

- **one or more** of their Consumer Attributes correspond to a **red** rating, or
- **three or more** of their Consumer Attributes correspond to an **amber** rating.



Investment products and diversification

A consumer (or class of consumer) may intend to hold a product as part of a diversified portfolio (typically with an intended product use of *satellite/small allocation* or *core component*). In such circumstances, the product should be assessed against the consumer’s attributes for the relevant portion of the portfolio, rather than the consumer’s portfolio as a whole. For example, a consumer may seek to construct a conservative portfolio with a satellite/small allocation to growth assets. In this case, it may be likely that a product with a *High* or *Very High* risk/return profile is consistent with the consumer’s objectives for that allocation notwithstanding that the risk/return profile of the consumer as a whole is *Low* or *Medium*. In making this assessment, distributors should consider all features of a product (including its key attributes).

1. Cash Option

Consumer Attributes	TMD Indicator	Product description including key attributes
Consumer’s investment objective		
Capital Growth		The consumer will be seeking Capital Preservation through exposure to a single asset. This investment option is not expected to make regular distribution. As such, this investment option is not suitable for consumers looking for guaranteed capital but will be suitable for investors seeking Capital Preservation.
Capital Preservation		
Capital Guaranteed		
Income Distribution		
Consumer’s intended product use (% of Investable Assets)		
Solution/Standalone (75-100%)		The investment option comprises cash and provides exposure to cash. The investment option is suitable as a satellite option.
Core Component (25-75%)		
Satellite/small allocation (<25%)		
Consumer’s investment timeframe		
Short (≤ 2 years)		The consumer has a short investment timeframe and may redeem anytime within this timeframe.
Medium (> 2 years)		
Long (> 8 years)		
Consumer’s Risk (ability to bear loss) and Return profile		
Low		The consumer has a low risk tolerance, seeking to preserve capital on the short term and may require immediate access to cash.
Medium		
High		



1. Cash Option (continued)

Consumer's need to withdraw money		
Daily		Consumers will normally be able to redeem from the fund on any Business Day, being a day other than a Saturday or Sunday on which banks are open for general business in Sydney, New York and other markets.
Weekly		
Monthly		
Quarterly		
Annually or longer		

2. Equities Options

Consumer Attributes	TMD Indicator	Product description including key attributes
Consumer's investment objective		
Capital Growth		The consumer will be seeking Capital Growth through exposure to a single asset that generally reflects the return of the underlying listed security. This investment option is not expected to make regular distribution and will expose consumers to the risk of capital loss. As such, this investment option is not suitable for consumers looking for guaranteed capital or income distribution.
Capital Preservation		
Capital Guaranteed		
Income Distribution		
Consumer's intended product use (% of Investable Assets)		
Solution/Standalone (75-100%)		The investment option comprises a single asset class and provides exposure to a single asset within this class. The investment option is suitable as a satellite option.
Core Component (25-75%)		
Satellite/small allocation (<25%)		



2. Equities Options (Cont.)

Consumer's investment timeframe		
Short (≤ 2 years)		The consumer has a long investment timeframe and is unlikely to redeem within eight years.
Medium (> 2 years)		
Long (> 8 years)		
Consumer's Risk (ability to bear loss) and Return profile		
Low		The consumer has a high-risk tolerance, seeking long term capital growth by investing in the investment option.
Medium		
High		
Very High		
Consumer's need to withdraw money		
Daily		Consumers will normally be able to redeem from the fund on any Business Day, being a day other than a Saturday or Sunday on which banks are open for general business in Sydney, New York and other markets.
Weekly		
Monthly		
Quarterly		
Annually or longer		

Appropriateness

The Issuer has assessed the product and formed the view that the product, including its key attributes, is likely to be consistent with the likely objectives, financial situation and needs of consumers in the target market as described above, as the features of this product in Column 3 of the table above are likely to be suitable for consumers with the attributes identified with a green TMD Indicator in Column 2.



Distribution conditions/restrictions

Distribution Channel	Distribution Condition Rationale
Rewardle Pty Ltd (the Promoter) ACN 153 419 133 AR 001306169 Suite 70, Level 4, 80 Market Street, South Melbourne, VIC 3205 1300 407 891 support@rewardle.com	<ul style="list-style-type: none">- The product will be distributed by Rewardle via the Rewardle App.- All applications to acquire the product must be made via the Rewardle App.- Rewardle may make use of media, or corporate partners, to promote their products. Each of these promotions will be approved by Rewardle and the Responsible Entity. No partners will provide financial advice or deal in financial products. Each of these promotions will direct potential consumers back to the App and will not facilitate applications directly.- All consumers are required to read the PDS and TMD before investing.

Review triggers	
Material change to key attributes, fund investment objective and/or fees.	
Material deviation from benchmark / objective over sustained period.	
Key attributes have not performed as disclosed by a material degree and for a material period.	
Determination by the Issuer of an ASIC reportable Significant Dealing.	
Material or unexpectedly high number of complaints (as defined in section 994A(1) of the Act) about the product or distribution of the product.	
The use of Product Intervention Powers, regulator orders or directions that affects the product.	
Mandatory review periods	
Review period	Maximum period for review
Initial review	1 year
Subsequent review	2 years (from initial review)



Distributor reporting requirements		
Reporting requirement	Reporting period	Which distributors this requirement applies to
Complaints (as defined in section 994A(1) of the Act) relating to the product design, product availability and distribution. The distributor should provide all the content of the complaint, having regard to privacy.	Within 10 business days following end of calendar quarter.	All distributors
Significant dealing outside of target market, under s994F(6) of the Act. See Definitions for further detail.	As soon as practicable but no later than 10 business days after distributor becomes aware of the significant dealing.	All distributors
To the extent a distributor is aware, dealings outside the target market, including reason why acquisition is outside of target market, and whether acquisition occurred under personal advice.	Within 10 business days following end of calendar quarter.	All distributors

If practicable, distributors should adopt the FSC data standards for reports to the issuer. Distributors must report to **Cache RE** using the quarterly compliance report or other method specified by the Issuer or by email trustee@cacheinvest.com.au using the subject line 'DDO Reporting – Rewardle Fund'. **Cache RE** can be contacted in relation to this TMD on 1300 122 243.



This TMD is issued by Cache (RE Services) Ltd ACN 616 465 671 AFSL 494 886 (Issuer). The Issuer is the responsible entity and issuer of the interests in the managed investment scheme referred to in this TMD. This TMD includes general information only and does not take into account your individual objectives, financial situation, needs or circumstances. Before making any investment decision, you should assess whether the material is appropriate for you and read the product disclosure statement for the product. The PDS can be obtained by visiting the Rewardle Fund website at www.rewardle.com/terms/PDS.pdf. You should also read the additional information document (available at www.rewardle.com/terms/AID.pdf) and the investment options list (available at www.rewardle.com/terms/IOL.pdf). To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information.

This TMD does not constitute a financial product recommendation or an offer or solicitation with respect to the purchase or sale of the product in any jurisdiction. This material is not intended for distribution to, or use by, any person or entity in any jurisdiction or country where such distribution or use would be contrary to local law or regulation.

Definitions

Term	Definition
Consumer's investment objective	
Capital Growth	The consumer seeks to invest in a product designed to generate capital return. The consumer prefers exposure to growth assets (such as shares or property) or otherwise seeks an investment return above the current inflation rate.
Capital Preservation	The consumer seeks to invest in a product to reduce volatility and minimise loss in a market down-turn. The consumer prefers exposure to defensive assets (such as cash or fixed income securities) that are generally lower in risk and less volatile than growth investments.
Capital Guaranteed	The consumer seeks a guarantee or protection against capital loss whilst still seeking the potential for capital growth (typically gained through a derivative arrangement). The consumer would likely understand the complexities, conditions and risks that are associated with such products.
Income Distribution	The consumer seeks to invest in a product designed to distribute regular and/or tax-effective income. The consumer prefers exposure to income-generating assets (typically, high dividend-yielding equities, fixed income securities and money market instruments).
Consumer's intended product use (% of Investable Assets)	



Term	Definition
Solution/Standalone (75-100%)	The consumer intends to hold the investment as either a part or the majority (up to 100%) of their total <i>investable assets</i> (see definition below). The consumer typically prefers exposure to a product with at least High <i>portfolio diversification</i> (see definitions below).
Core Component (25-75%)	The consumer intends to hold the investment as a major component, up to 75%, of their total <i>investable assets</i> (see definition below). The consumer typically prefers exposure to a product with at least Medium <i>portfolio diversification</i> (see definitions below).
Satellite (<25%)	The consumer intends to hold the investment as a smaller part of their total portfolio, as an indication it would be suitable for up to 25% of the total <i>investable assets</i> (see definition below). The consumer is likely to be comfortable with exposure to a product with Low <i>portfolio diversification</i> (see definitions below).
Investable Assets	Those assets that the investor has available for investment, excluding the residential home.
Portfolio diversification (for completing the key product attribute section of consumer’s intended product use)	
Low	Single asset class, single country, low or moderate holdings of securities - e.g. high conviction Aussie equities.
Medium	1-2 asset classes, single country, broad exposure within asset class, e.g. Aussie equities “All Ords”.
High	Highly diversified across either asset classes, countries or investment managers, e.g. Australian multi-manager balanced fund or global multi-asset product (or global equities).
Consumer’s intended investment timeframe	
Short (\leq 2 years)	The consumer has a short investment timeframe and may wish to redeem within two years.
Medium (> 2 years)	The consumer has a medium investment timeframe and is unlikely to redeem within two years.
Long (> 8 years)	The consumer has a long investment timeframe and is unlikely to redeem within eight years.
Consumer’s Risk (ability to bear loss) and Return profile	
Issuers should undertake a comprehensive risk assessment for each product. The FSC recommends adoption of the Standard Risk Measure (<i>SRM</i>) to calculate the likely number of negative annual returns over a 20 year period, using the guidance and methodology outlined in the <i>Standard Risk Measure Guidance Paper For Trustees</i> . SRM is not a complete assessment of risk and potential loss. For example, it does not detail important issues such as the	



Term	Definition
<p>potential size of a negative return or that a positive return could still be less than a consumer requires to meet their investment objectives/needs. Issuers may wish to supplement the SRM methodology by also considering other risk factors. For example, some products may use leverage, derivatives or short selling, may have liquidity or withdrawal limitations, or otherwise may have a complex structure or increased investment risks, which should be documented together with the SRM to substantiate the product risk rating.</p> <p>A consumer's desired product return profile would generally take into account the impact of fees, costs and taxes.</p>	
Low	<p>The consumer is conservative or low risk in nature, seeks to minimise potential losses (e.g. has the ability to bear up to 1 negative return over a 20 year period (SRM 1 to 2)) and is comfortable with a low target return profile.</p> <p>Consumer typically prefers defensive assets such as cash and fixed income.</p>
Medium	<p>The consumer is moderate or medium risk in nature, seeking to minimise potential losses (e.g. has the ability to bear up to 4 negative returns over a 20 year period (SRM 3 to 5)) and comfortable with a moderate target return profile.</p> <p>Consumer typically prefers a balance of growth assets such as shares, property and alternative assets and defensive assets such as cash and fixed income.</p>
High	<p>The consumer is higher risk in nature and can accept higher potential losses (e.g. has the ability to bear up to 6 negative returns over a 20 year period (SRM 6)) in order to target a higher target return profile.</p> <p>Consumer typically prefers predominantly growth assets such as shares, property and alternative assets with only a smaller or moderate holding in defensive assets such as cash and fixed income.</p>
Very high	<p>The consumer has a more aggressive or very high risk appetite, seeks to maximise returns and can accept higher potential losses (e.g. has the ability to bear 6 or more negative returns over a 20 year period (SRM 7) and possibly other risk factors, such as leverage).</p> <p>Consumer typically prefers growth assets such as shares, property and alternative assets.</p>
Consumer's need to withdraw money	
<p>Issuers should consider in the first instance the redemption request frequency under ordinary circumstances. However, the redemption request frequency is not the only consideration when determining the ability to meet the investor's requirement to access capital. To the extent that the liquidity of the underlying investments or possible liquidity constraints (e.g. ability to stagger or delay redemptions) could impact this, this is to be taken into consideration in completing this section.</p>	



Term	Definition
Daily/Weekly/Monthly/Quarterly/Annually or longer	The consumer seeks to invest in a product which permits redemption requests at this frequency under ordinary circumstances and the issuer is typically able to meet that request within a reasonable period.
Distributor Reporting	
Significant dealings	<p>Section 994F(6) of the Act requires distributors to notify the issuer if they become aware of a significant dealing in the product that is not consistent with the TMD. Neither the Act nor ASIC defines when a dealing is ‘significant’ and distributors have discretion to apply its ordinary meaning.</p> <p>The issuer will rely on notifications of significant dealings to monitor and review the product, this TMD, and its distribution strategy, and to meet its own obligation to report significant dealings to ASIC.</p> <p>Dealings outside this TMD may be significant because:</p> <ul style="list-style-type: none"> • they represent a material proportion of the overall distribution conduct carried out by the distributor in relation to the product, or • they constitute an individual transaction which has resulted in, or will or is likely to result in, significant detriment to the consumer (or class of consumer). <p>In each case, the distributor should have regard to:</p> <ul style="list-style-type: none"> • the nature and risk profile of the product (which may be indicated by the product’s risk rating or withdrawal timeframes), • the actual or potential harm to a consumer (which may be indicated by the value of the consumer’s investment, their intended product use or their ability to bear loss), and • the nature and extent of the inconsistency of distribution with the TMD (which may be indicated by the number of red or amber ratings attributed to the consumer). <p>Objectively, a distributor may consider a dealing (or group of dealings) outside the TMD to be significant if:</p> <ul style="list-style-type: none"> • it constitutes more than half of the distributor’s total retail product distribution conduct in relation to the product over the reporting period, • the consumer’s intended product use is <i>Solution / Standalone</i>, or



Term	Definition
	<ul style="list-style-type: none">the consumer's intended product use is <i>Core component</i> and the consumer's risk (ability to bear loss) and return profile is <i>Low</i>.



APPENDIX 1:

List of investment options that comprise the Cash Option

Option Name	Underlying Asset
1. AUD Cash	Australian dollar cash or cash equivalent

List of investment options that comprise the Equities Options

Option Name	Underlying Asset
1. Maggie Beer	Maggie Beer Holdings Ltd (ASX:MBH)
2. Kelly Partners	Kelly Partners Group Holdings Limited (ASX:KPG)
3. Sequoia Financial Group	Sequoia Financial Group Ltd (ASX:SEQ)
4. Australian Equities	iShares Core S&P/ASX 200 ETF (ASX: IOZ)
5. Sustainability	Betashares Australian Sustainability Leaders ETF (ASX: FAIR)
6. FANG+	ETFS FANG+ ETF (ASX: FANG)